



WFTV-TV  
P.O. Box 863324  
Orlando, FL 32886-3324  
ph: (407) 841-9000  
fx: (407) 841-8259

Advertiser  
Agency  
Buyer  
Salesperson

Democratic Congressional Campaign (913)  
Great American Media (3571)  
KEULEMAN, KATIE  
Telerep/Washington DC, Washington DC  
(1040)  
ph: (555) 555-5555  
Political - Issue (1068)  
DCCC (28005)  
National/Political  
1194/06144703

Invoice 643014  
Inv Date 10/28/2012  
Terms Net 30  
Contract 311940  
Bill Type Standard  
Period 10/1/2012 - 10/28/2012

Great American Media  
1010 Wisconsin Avenue  
Washington, DC 20007

AgM

Product  
Brand  
Acct Types  
Est/Headline  
Demo  
Revision  
Comments

DCCC  
\*\*\*\*\* THIS IS A CASH IN ADVANCE

CO-OP/Order Type No/Normal  
Package  
Gen. Date 10/30/2012 4:04:13PM

Orlando (WFTV)

## OFFICIAL BILLING INVOICE

Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
1.0	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 5:13AM (Tu)	00:30	D3C12FL10T01H	\$570.00	
1.0	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 5:23AM (We)	00:30	D3C12FL10T01H	\$570.00	
1.0	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 5:13AM (Th)	00:30	D3C12FL10T01H	\$570.00	
1.0	Spot	5:00:00AM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 5:27AM (Fr)	00:30	D3C12FL10T01H	\$570.00	
2.0	Spot	5:00:00AM- 5:30:00	Day, M-1	10/22/12 5:22AM (Mo)	00:30	D3C12FL10T01H	\$570.00	
3.0	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 5:41AM (Tu)	00:30	D3C12FL10T01H	\$775.00	
3.0	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 5:53AM (We)	00:30	D3C12FL10T01H	\$775.00	
3.0	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 5:42AM (Th)	00:30	D3C12FL10T01H	\$775.00	
3.0	Spot	5:30:00AM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 5:53AM (Fr)	00:30	D3C12FL10T01H	\$775.00	
4.0	Spot	5:30:00AM- 6:00:00	Day, M-1	10/22/12 5:52AM (Mo)	00:30	D3C12FL10T01H	\$775.00	
5.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 6:12AM (Tu)	00:30	D3C12FL10T01H	\$1500.00	
5.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 6:12AM (We)	00:30	D3C12FL10T01H	\$1500.00	
5.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 6:23AM (Th)	00:30	D3C12FL10T01H	\$1500.00	
5.0	Spot	6:00:00AM- 7:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 6:42AM (Fr)	00:30	D3C12FL10T01H	\$1500.00	
6.0	Spot	6:00:00AM- 7:00:00	Day, M-1	10/22/12 6:55AM (Mo)	00:30	D3C12FL10T01H	\$1500.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/16/12 7:28AM (Tu)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/16/12 8:29AM (Tu)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/17/12 7:43AM (We)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/17/12 8:59AM (We)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/18/12 7:26AM (Th)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/18/12 8:41AM (Th)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/19/12 7:58AM (Fr)	00:30	D3C12FL10T01H	\$1750.00	
7.0	Spot	7:00:00AM- 9:00:00	Day, Tu-2, W-2, Th-2, F-2	10/19/12 8:41AM (Fr)	00:30	D3C12FL10T01H	\$1750.00	
8.0	Spot	7:00:00AM- 9:00:00	Day, M-2	10/22/12 7:58AM (Mo)	00:30	D3C12FL10T01H	\$1750.00	
8.0	Spot	7:00:00AM- 9:00:00	Day, M-2	10/22/12 8:54AM (Mo)	00:30	D3C12FL10T01H	\$1750.00	
9.0	Spot	5:00:00AM- 6:00:00	Day, Sa-1	10/20/12 5:14AM (Sa)	00:30	D3C12FL10T01H	\$300.00	
10.0	Spot	6:00:00AM- 9:00:00	Day, Sa-2	10/20/12 6:23AM (Sa)	00:30	D3C12FL10T01H	\$850.00	
10.0	Spot	6:00:00AM- 9:00:00	Day, Sa-2	10/20/12 7:22AM (Sa)	00:30	D3C12FL10T01H	\$850.00	
11.0	Spot	5:00:00AM- 6:00:00	Day, Su-1	10/21/12 5:40AM (Su)	00:30	D3C12FL10T01H	\$300.00	
12.0	Spot	6:00:00AM- 9:00:00	Day, Su-2	10/21/12 5:59AM (Su)	00:30	D3C12FL10T01H	\$850.00	
12.0	Spot	6:00:00AM- 9:00:00	Day, Su-2	10/21/12 8:22AM (Su)	00:30	D3C12FL10T01H	\$850.00	
13.0	Spot	9:00:00AM- 10:00:00	Per week (2), Tu, We, Th, Fr	10/17/12 9:59AM (We)	00:30	D3C12FL10T01H	\$425.00	
13.0	Spot	9:00:00AM- 10:00:00	Per week (2), Tu, We, Th, Fr	10/19/12 9:59AM (Fr)	00:30	D3C12FL10T01H	\$425.00	
16.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 12:10PM (Tu)	00:30	D3C12FL10T01H	\$750.00	
16.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 12:21PM (We)	00:30	D3C12FL10T01H	\$750.00	
16.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 12:22PM (Th)	00:30	D3C12FL10T01H	\$750.00	
16.0	Spot	12:00:00PM- 1:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 12:37PM (Fr)	00:30	D3C12FL10T01H	\$750.00	
17.0	Spot	12:00:00PM- 1:00:00	Day, M-1	10/22/12 12:35PM (Mo)	00:30	D3C12FL10T01H	\$750.00	
18.0	Spot	1:00:00PM- 2:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 1:28PM (Tu)	00:30	D3C12FL10T01H	\$600.00	



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18.0	Spot	1:00:00PM- 2:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 1:30PM (Fr)	00:30			
19.0	Spot	1:00:00PM- 2:00:00	Day, M-1	10/22/12 1:28PM (Mo)	00:30	D3C12FL10T01H	\$600.00	
21.0	Spot	12:00:00PM-12:30:00	Day, Su-1	10/21/12 12:14PM (Su)	00:30	D3C12FL10T01H	\$600.00	
22.0	Spot	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 5:11PM (Tu)	00:30	D3C12FL10T01H	\$500.00	
22.0	Spot	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 5:22PM (We)	00:30	D3C12FL10T01H	\$2000.00	
22.0	Spot	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 5:27PM (Th)	00:30	D3C12FL10T01H	\$2000.00	
22.0	Spot	5:00:00PM- 5:30:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 5:13PM (Fr)	00:30	D3C12FL10T01H	\$2000.00	
23.0	Spot	5:00:00PM- 5:30:00	Day, M-1	10/22/12 5:23PM (Mo)	00:30	D3C12FL10T01H	\$2000.00	
24.0	Spot	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 5:42PM (Tu)	00:30	D3C12FL10T01H	\$2000.00	
24.0	Spot	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 5:43PM (We)	00:30	D3C12FL10T01H	\$2000.00	
24.0	Spot	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 5:53PM (Th)	00:30	D3C12FL10T01H	\$2000.00	
24.0	Spot	5:30:00PM- 6:00:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 5:30PM (Fr)	00:30	D3C12FL10T01H	\$2000.00	
25.0	Spot	5:30:00PM- 6:00:00	Day, M-1	10/22/12 5:54PM (Mo)	00:30	D3C12FL10T01H	\$2000.00	
26.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-2, Th-1, F-2	10/16/12 6:12PM (Tu)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-2, Th-1, F-2	10/17/12 6:00PM (We)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-2, Th-1, F-2	10/17/12 6:23PM (We)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-2, Th-1, F-2	10/18/12 6:28PM (Th)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-2, Th-1, F-2	10/19/12 6:12PM (Fr)	00:30	D3C12FL10T01H	\$2600.00	
26.0	Spot	6:00:00PM- 7:00:00	Day, Tu-1, W-2, Th-1, F-2	10/19/12 6:55PM (Fr)	00:30	D3C12FL10T01H	\$2600.00	
27.0	Spot	6:00:00PM- 7:00:00	Day, M-2	10/22/12 6:00PM (Mo)	00:30	D3C12FL10T01H	\$2600.00	
27.0	Spot	6:00:00PM- 7:00:00	Day, M-2	10/22/12 6:55PM (Mo)	00:30	D3C12FL10T01H	\$2600.00	
29.0	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	10/16/12 6:59PM (Tu)	00:30	D3C12FL10T01H	\$3000.00	
29.0	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	10/17/12 6:59PM (We)	00:30	D3C12FL10T01H	\$3000.00	
29.0	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	10/18/12 7:06PM (Th)	00:30	D3C12FL10T01H	\$3000.00	
29.0	Spot	7:00:00PM- 7:30:00	Day, Tu-1, W-1, Th-1, F-1	10/19/12 7:12PM (Fr)	00:30	D3C12FL10T01H	\$3000.00	
31.0	Spot	7:30:00PM- 8:00:00	Per week (3), Tu, We, Th, Fr	10/16/12 7:43PM (Tu)	00:30	D3C12FL10T01H	\$3000.00	
31.0	Spot	7:30:00PM- 8:00:00	Per week (3), Tu, We, Th, Fr	10/17/12 7:37PM (We)	00:30	D3C12FL10T01H	\$3000.00	
31.0	Spot	7:30:00PM- 8:00:00	Per week (3), Tu, We, Th, Fr	10/19/12 7:29PM (Fr)	00:30	D3C12FL10T01H	\$3000.00	
32.0	Spot	7:00:00PM- 8:00:00	Day, Sa-2	10/20/12 7:52PM (Sa)	00:30	D3C12FL10T01H	\$1000.00	
34.0	Spot	8:00:00PM- 9:00:00	Day, F-1	10/19/12 8:45PM (Fr)	00:30	D3C12FL10T01H	\$3250.00	
35.0	Spot	11:00:00PM-11:35:00	Per week (3), Tu, We, Th, Fr, Sa, Su	10/17/12 11:27PM (We)	00:30	D3C12FL10T01H	\$2000.00	
35.0	Spot	11:00:00PM-11:35:00	Per week (3), Tu, We, Th, Fr, Sa, Su	10/18/12 11:34PM (Th)	00:30	D3C12FL10T01H	\$2000.00	
35.0	Spot	11:00:00PM-11:35:00	Per week (3), Tu, We, Th, Fr, Sa, Su	10/21/12 11:13PM (Su)	00:30	D3C12FL10T01H	\$2000.00	
36.0	Spot	11:35:00PM-12:10:00	Day, Tu-1, W-2, Th-1	10/16/12 11:54PM (Tu)	00:30	D3C12FL10T01H	\$750.00	
36.0	Spot	11:35:00PM-12:10:00	Day, Tu-1, W-2, Th-1	10/17/12 12:01AM (We)	00:30	D3C12FL10T01H	\$750.00	
36.0	Spot	11:35:00PM-12:10:00	Day, Tu-1, W-2, Th-1	10/17/12 11:53PM (We)	00:30	D3C12FL10T01H	\$750.00	
37.0	Spot	6:00:00AM- 9:00:00	Per week (1), Sa	10/20/12 6:45AM (Sa)	00:30	D3C12FL10T01H	\$2000.00	M/G For 28.0.1
38.0	Spot	5:00:00PM- 6:00:00	Per week (1), We, Th, Fr	10/19/12 5:22PM (Fr)	00:30	D3C12FL10T01H	\$2650.00	M/G For 14.0.1, 14.0.2, 14.0.3, 14.0.4, 14.0.5, 14.0.6, 14.0.7, 14.0.8, 14.0.9, 14.0.10, 14.0.11, 14.0.12, 14.0.13, 14.0.14, 14.0.15, 14.0.16, 14.0.17, 14.0.18, 14.0.19, 14.0.20, 14.0.21, 14.0.22, 14.0.23, 14.0.24, 14.0.25, 14.0.26, 14.0.27, 14.0.28, 14.0.29, 14.0.30, 14.0.31, 14.0.32, 14.0.33, 14.0.34, 14.0.35, 14.0.36, 14.0.37, 14.0.38, 14.0.39, 14.0.40, 14.0.41, 14.0.42, 14.0.43, 14.0.44, 14.0.45, 14.0.46, 14.0.47, 14.0.48, 14.0.49, 14.0.50, 14.0.51, 14.0.52, 14.0.53, 14.0.54, 14.0.55, 14.0.56, 14.0.57, 14.0.58, 14.0.59, 14.0.60, 14.0.61, 14.0.62, 14.0.63, 14.0.64, 14.0.65, 14.0.66, 14.0.67, 14.0.68, 14.0.69, 14.0.70, 14.0.71, 14.0.72, 14.0.73, 14.0.74, 14.0.75, 14.0.76, 14.0.77, 14.0.78, 14.0.79, 14.0.80, 14.0.81, 14.0.82, 14.0.83, 14.0.84, 14.0.85, 14.0.86, 14.0.87, 14.0.88, 14.0.89, 14.0.90, 14.0.91, 14.0.92, 14.0.93, 14.0.94, 14.0.95, 14.0.96, 14.0.97, 14.0.98, 14.0.99, 14.0.100
39.0	Spot	12:00:00PM- 1:00:00	Per week (1), We, Th, Fr	10/17/12 12:35PM (We)	00:30	D3C12FL10T01H	\$1100.00	



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Line	Type	Scheduled	Schedule Days to Run	Air Time	Length	Copy/ISCI	Amount	Remarks
40.0	Spot	8:00:00PM-11:30:00	Per week (1),Sa	10/20/12 12:03AM (Sa)	00:30	D3C12FL10T01H	\$6750.00	
41.0	Spot	12:00:00PM- 1:00:00	Per week (1),Th	10/18/12 12:29PM (Th)	00:30	O3C12FL10T01H	\$1200.00	M/G For 18.0.1,18.0.2
42.2	Spot	12:00:00PM- 1:00:00	Per week (1),Th	10/18/12 12:51PM (Th)	00:30	D3C12FL10T01H	\$750.00	
43.0	Spot	11:00:00AM-12:00:00	Per week (1),Su	10/21/12 11:54AM (Su)	00:30	D3C12FL10T01H	\$3000.00	M/G For 30.0.1

We warrant that the actual broadcast information shown on this invoice was taken from the official program log.



Gross Total	<b>\$134,375.00</b>	Total Spots	82
Commission	<b>(\$20,156.25)</b>		
Net Total	<b>\$114,218.75</b>		

WFTV-TV does not accept advertising contracts that impermissibly discriminate on the basis of race or ethnicity. This non-discrimination provision is a condition of each advertising contract with this station, whether verbal or written.